

Orphan Daniel Rand earned the power of the Iron Fist in the mystical city of K'un Lun. As an adult, Danny oversees the Rand Corporation and moonlights as Iron Fist: kung fu defender of the innocent.

Prisoner Luke Cage was subjected to experiments that gave him superhuman strength and durability. As Power Man, he's a hero and an Avenger, and now a husband and father.

After years apart, they're back together as Heroes for Hire.

# POWER MAN AND IRON FIST

## Sweet Christmas



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**THANKSGIVING NIGHT, 11:45 pm...**

I'M STANDING OUTSIDE OF THE LATEST ADDITION TO TIMES SQUARE, **TOYVERSE**--THE BIGGEST TOY STORE IN THE COUNTRY...

...AND THE EXCLUSIVE HOME OF THE MOST ANTICIPATED TOY OF THE YEAR, **SCHNUCKIES**--AN EXTENSION OF THE INCREDIBLY POPULAR VIDEO GAME THAT HAS OUTPACED **POKEMON GO**.



AND WITH ME IS THE CREATOR OF THESE ADORABLE CREATURES, **GUSTAV SILBE**.

THANKS, SALLIE-- IT'S A REALLY EXCITING TIME AS WE PREPARE TO OPEN THE BIGGEST TOY STORE IN THE COUNTRY WHILE EXPANDING THE SCHNUCKIE BRAND FROM THE WORLD OF VIDEO GAMES TO SOMETHING **REAL**.



MR. SILBE, YOU'VE COME UNDER CONSIDERABLE CRITICISM, WITH CLAIMS YOU ARE EXPLOITING CHILDREN WITH YOUR GAME AND YOUR TOYS.

DOES THIS LOOK LIKE EXPLOITATION TO YOU? THESE PEOPLE ARE HERE TO BUY **HAPPINESS**.

THAT'S WHY TOYVERSE WILL BE OPEN TWENTY-FOUR HOURS A DAY UNTIL DECEMBER 25TH--SO PEOPLE CAN COME DOWN AND BUY HAPPINESS WHENEVER THEY FEEL LIKE IT.



SOME SAY THE IDEA OF "BUYING HAPPINESS" IS CORRUPTING THE MEANING OF THE HOLIDAYS--THAT THIS TYPE OF MARKETING IS ACTUALLY PART OF THE WAR ON CHRISTMAS.



NONSENSE. IF ANYTHING, WE HONOR CHRISTMAS BY ALSO HONORING HOLIDAYS LIKE CHANUKAH AND KWANZAA. MOST STORES FOCUS SOLELY ON CHRISTMAS, ALIENATING OUR RESPECTED FRIENDS OF OTHER FAITHS...

...BUT HERE AT TOVERSE, WE'RE INCLUSIVE OF ALL FAITHS AND ALL HOLIDAYS, BECAUSE EVERYONE MATTERS.



IT ALL GOES BACK TO THE THEME OF SCHNUCKIES.

WE ARE THE SCHNUCKIES. WON'T YOU JOIN OUR FAM-I-LY?

OH SO CUTE. OH SO FUN. LOTS OF LOVE FOR EVERYONE.

SCHNUCKIES ARE FAM-I-LEEE!



AND DON'T FORGET...

"...WE'RE OPEN 24/7 UNTIL CHRISTMAS, BECAUSE HOLIDAY CHEER KNOWS NO HOURS!"





ONE MONTH LATER.  
DECEMBER 24th,  
10:45 pm...

THIS LINE AIN'T MOVIN'.

IT'S MOVING.

I STAND CORRECTED. IT IS MOVING. REALLY DAMN SLOW.

CAN'T BELIEVE YOU GOT ME OUT HERE ON CHRISTMAS EVE.

NO, I DON'T. I DON'T EVEN KNOW WHAT A SNOOKERWHATZIT IS.

IT'S NOT FOR ME--IT'S FOR DANIELLE. YOU KNOW HOW MUCH SHE LOVES SCHNUCKIES.



SCHNUCKIES.

THEY'RE ONLY THE GREATEST TOY EVER!

WE ARE THE SCHNUCKIES. WON'T YOU JOIN OUR FAM-I-LY?

OH SO CUTE. OH SO FUN. LOTS OF LOVE FOR EVERYONE.

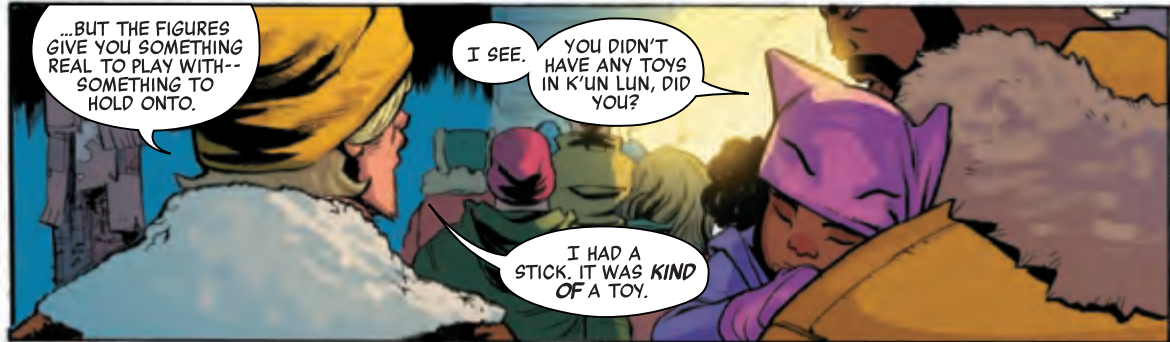
SCHNUCKIES ARE FAM-I-LEEE!

I THOUGHT THIS WAS A VIDEO GAME.



"IT IS A VIDEO GAME-- BUT NOW THEY HAVE THE FIGURES, TOO. THAT'S WHAT MAKES THEM SO AWESOME."

"IN THE GAME, YOU CAN CATCH THEM, AND TRAIN THEM, AND THEY BECOME YOUR BEST BUD..."



...BUT THE FIGURES GIVE YOU SOMETHING REAL TO PLAY WITH-- SOMETHING TO HOLD ONTO.

I SEE. YOU DIDN'T HAVE ANY TOYS IN K'UN LUN, DID YOU?

I HAD A STICK. IT WAS KIND OF A TOY.

**THIRTY MINUTES LATER...**



PSSTT...



...TIME TO WAKE UP, MISS SLEEPY PEANUT.

HUH...?



PAPA!  
WE'RE HERE!

THAT'S RIGHT.



IS THIS WHERE THE SCHNUCKIES LIVE?

YOU BET IT IS! LOOK AROUND--SCHNUCKIES EVERYWHERE!

WHAT'RE YOU WAITING FOR? GO FIND YOURSELF A SHOOTSAHOOZIT.



WE ARE THE SCHNUCKIES. WON'T YOU JOIN OUR FAM-I-LY?

OH SO CUTE. OH SO FUN. LOTS OF LOVE FOR EVERYONE.

SCHNUCKIES ARE FAM-I-LEEE!

I'LL JUST BE WAITING HERE.