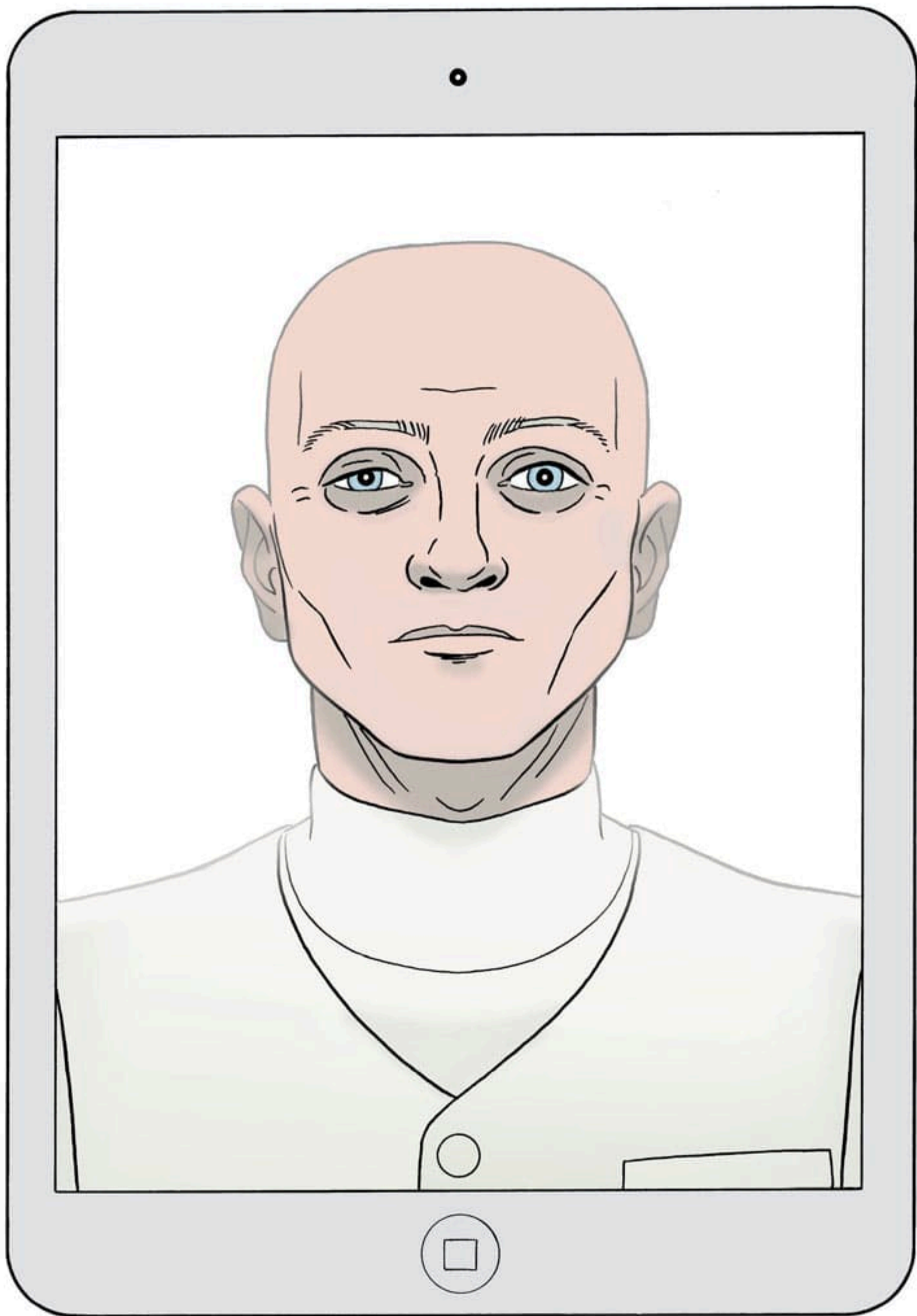


MY NAME
IS LARRY
FERRELL.



AND I THINK,
A LONG TIME
AGO...

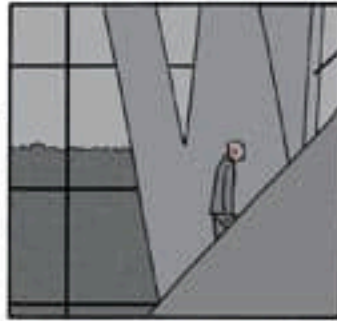
...I SAW
THE FUTURE.



I JUST WANTED TO BRING US ALL CLOSER TOGETHER.



EVERYONE.



...IN THE...

...WORLD



IT'S AN INTERESTING CONTRADICTION. LARRY FERRELL'S 140 LIST SEEMS TO HAVE SELECTED OUT THE BEST OF US AND THE WORST OF US.

IN
Rob Williams

THE
Javier Pulido

FUTURE
Clem Robins Letter
Muntsa Tice Color
Maggie Howe Assistant Editor
Ell Pyle Editor
Created by William & Dowling

WHAT ARE WE ON NOW? SOMETHING LIKE *24* LEFT? I BELIEVE THERE WAS ANOTHER TWO DEATHS RECENTLY. ONE A MURDER, ONE A SUICIDE BORN OUT OF FEAR.

THAT'S 36 HUMAN LIVES GONE SINCE FERRELL STARTED HIS SOCIAL MEDIA EXPERIMENT. ALL IN THE NAME OF MONEY. THAT IS...ABHORRENT. THE MADNESS OF CAPITALISM AND THE HUMAN CONDITION.



BUT THE AKIRA APP AND HIS WISCONS FROM BEYOND THE #ONE...

...THIS...THIS HAS BECOME A GLOBAL WORLDWIDE PHENOMENON. AN AWFUL LOT OF PEOPLE ARE LISTENING TO THIS APP WITH ITS DECLARATIONS OF PURE LOVE.



IT'S BECOME A SOCIAL MEDIA CHURCH. AKIRA AS A 140-CHARACTER JESUS.

SO, NOW, WE HAVE TO WONDER...HAS LARRY FERRELL HIS OWN THE BAPTIST?



I THINK IT'S MORE LIKE FERRELL HAS HERDED AT THIS POINT, TIK.

I MEAN, ONE OF THE INTERESTING THINGS ABOUT SOCIAL MEDIA IS THAT IT HAS BEEN AS ENHANCING FREEDOM BUT IT HAS REALLY BECOME THIS VERY *TASTY* THING.



AND LARRY FERRELL INVENTED IT.





I BURN, WHO WAS LARRY FERRELL ANYWAY?



YOU CAN DO THIS...



YOU CAN DO THIS...



...THAT'S A SHARK?

OH, I AM SO SORRY.



I'M BETHANY. NICE TO MEET YOU.

I KNOW YOU FROM YOUR SHOW. MY BROTHER IS A VERY BIG FAN.

HI, DON'T WORRY THAT WE'RE ALCOHOLIC. PLEASE, DURING DRINKING ISN'T THE USUAL THING. IT'S JUST, WELL...



NATHAN? NATHAN BAER, RIGHT?

I... THIS IS ENTIRELY MY FAULT. MY PA, DO HIS JOB. IT'S JUST...

LADY AND I FELL ASLEEP AFTER A FEW DRINKS. SORRY.



WE JUST GOT ENGAGED! WE'RE GOING TO BE MARRIED. I GUESS THAT'S A SCOOP FOR YOUR FEATURE.

PLEASE EXCUSE ME, I'LL GET DRESSED.



NOW...

THE NEW YORKER FLIES ME OUT HERE TO WRITE A PROFILE OF LARRY FERRELL. I HAVE MY OPENING FEW PARAGRAPHS ALL DOWN. "THE COOL, UNKNOWNABLE, RECLUSIVE INVENTOR OF SOCIAL MEDIA."

GUESS I'LL HAVE TO REWRITE.