



BE BEAUTIFUL • BE INTELLIGENT • BE HEALTHY • BE IMMORTAL

BE SUPERIOR



Tony Stark is a technological visionary...a famous, wealthy and unparalleled inventor. With the world's most advanced and powerful suit of armor, Stark has valiantly protected the innocent as the golden Avenger known as IRON MAN.

A recent battle with a mentally powered villain has altered Stark's mind. With a more arrogant and aggressive personality surfacing, Stark used San Francisco to beta test his newest invention...the Extremis 3.0 app. It can improve people's lives, making them more attractive, smarter and healthier...but it comes at a cost and not everyone can afford it. San Francisco's population is now divided into two groups—mere humans and those who are...*superior*.

Daredevil (A.K.A. Matt Murdock) tried confronting Stark about the negative effects Extremis 3.0 was having on the city, but it resulted in the blind hero being cured by the app. Murdock didn't like what he saw and has decided to stop the "superior" Stark once and for all.

CHAPTER 4: THE CHOICE

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IT'S TIME TO--

--WAKE UP, SAN FRANCISCO!



HA!

THANKS, TRENT!

Wake up
SAN FRANCISCO!

OUR FIRST GUEST NEEDS NO INTRODUCTION. FOR EVERYONE USING HIS INCREDIBLE *EXTREMIS 3.0*, HE'S THE ONLY NAME ON OUR MUCH FULLER LIPS.

HE'S A BILLIONAIRE, HE'S A PHILANTHROPIST, HE'S A VISIONARY, AND HE'S AN *IRON MAN*.

PLEASE WELCOME TO THE STUDIO...





TONY STARK!

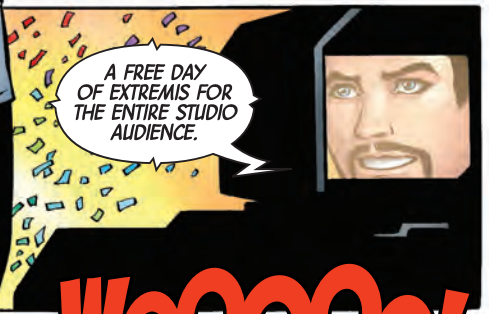
Wooooo!

CLAP CLAP CLAP

AP CLAP CLAP CLA



THANK YOU! THANK YOU!



A FREE DAY OF EXTREMIS FOR THE ENTIRE STUDIO AUDIENCE.



Wooooo!



MISTER STARK. THANK YOU FOR TAKING TEN YEARS OFF OF ME!

MY ABSOLUTE PLEASURE, MANDY. AND THANK YOU FOR INVITING ME TO TALK ABOUT EXTREMIS 3.0 TODAY.



A FEW OF MY FRIENDS AND COLLEAGUES HAVE POINTED OUT THAT, WHILE EXTREMIS 3.0 HAS DONE INCREDIBLE THINGS FOR MOST OF THIS CITY, IT HAS MADE SOME ACT OUT IN WAYS THAT ARE LESS THAN IDEAL.



WE HAVE SEEN SOME REGRETTABLE INSTANCES FROM THOSE WHO CANNOT ACCESS OR CANNOT AFFORD EXTREMIS 3.0.

I'M HAPPY TO ANNOUNCE HERE TODAY THAT THIS WON'T BE A PROBLEM AGAIN.



AS THIS BROADCAST BEGAN, A NEW STARK SECURITY SYSTEM CAME ONLINE THROUGHOUT SAN FRANCISCO--




"--IRON SIGHT.

"A NETWORK OF DRONE CAMERAS, DESIGNED TO PROTECT ALL OF YOU, IS SPREADING THROUGHOUT THE CITY AS I SPEAK."



WHEN USERS DOWNLOADED THE FREE EXTREMIS APP, YOUR DATA WAS UPLOADED TO THE IRON SIGHT SECURITY DATABASE.



THE DATABASE KNOWS YOUR ONLINE HABITS, YOUR MOVEMENTS, YOUR LOCATION AND WHO YOU INTERACT WITH.



"AND, THANKS TO INFORMATION GATHERED BY YOUR PHONE CAMERAS AND ACCELEROMETERS, THE DRONES HAVE ALMOST INFALLIBLE FACIAL AND GAIT RECOGNITION.

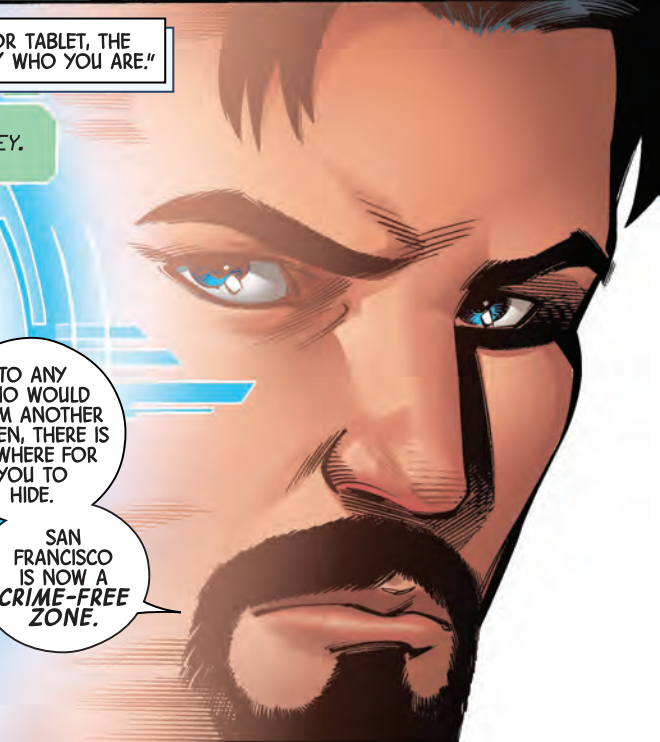


IDENTIFIED:
MASON THOMAS.

"IF YOU HAVE TOUCHED A PHONE OR TABLET, THE IRON SIGHT DRONES KNOW *EXACTLY* WHO YOU ARE."

IDENTIFIED:
CLAIRE MOONEY.

IDENTIFIED:
DANIEL HALL.



TO ANY WHO WOULD HARM ANOTHER CITIZEN, THERE IS NOWHERE FOR YOU TO HIDE.

SAN FRANCISCO IS NOW A **CRIME-FREE ZONE.**

I missed something.

Something on Canton Street, when Stark was distributing his free Extremis.

I was listening to Tony manipulate that poor father.

IDENTIFIED:
MATTHEW MURDOCK.
A.K.A. DAREDEVIL.
TRACK AND FLAG.

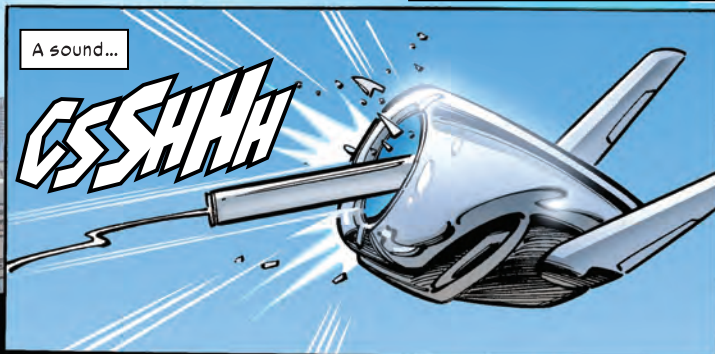
HOSTILE ACTION
DETECTED. EVADE.

But there was another sound. A wave of sound.

Something I've never heard before.

Almost inaudible, even to me.

The sound of all of those people downloading Extremis.



A sound...

CRSSHHH



Oh, Stark--

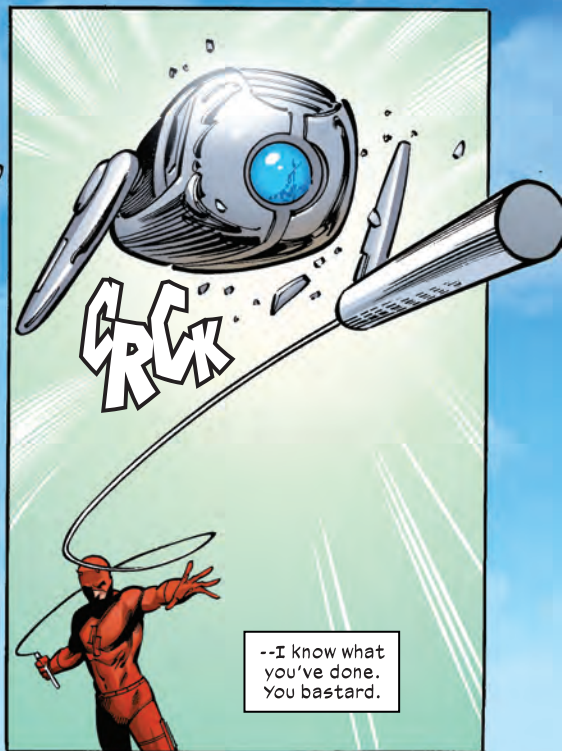
CRSSHHH



MATTHEW MURDOCK--

--YOU HAVE DESTROYED AN IRON SIGHT DRONE. THIS IS YOUR FIRST WARNING.

NO LEGAL ACTION WILL BE PENDING AT THIS STAGE, BUT A BILL HAS BEEN SENT TO YOUR HOME. YOU ARE BOUND TO PAY THIS WITHIN--



CRCK

--I know what you've done. You bastard.