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RIGHT: Part of the brochure King Features sent to newspaper editors
to help sell the new *Disney Christmas Story* in 1960.

THE FIRST...

Christmas Story strip from WALT DISNEY

THE FIRST...

Christmas Feature to star
Peter Pan, Tinker Bell and the
characters from one of the
biggest hits in entertainment
history... PETER PAN



THE FIRST...

Christmas Cartoon strip to
feature THE SEVEN DWARFS—
from WALT DISNEY's greatest
triumph—SNOW WHITE
AND THE SEVEN DWARFS



1960









