



ARCHIE



PREVIOUSLY in the TOWN OF RIVERDALE...

Say it isn't so! **Riverdale's** ideal couple, **Archie & Betty...** *SPLIT??* After the infamous "**Lipstick Incident**" (don't ask), their breakup was all anyone at **Riverdale High** seemed to talk about! Following a failed attempt to bring them back together (thanks, **Jughead!**), it now looks like everyone is *FINALLY* ready to accept some change in their small town...

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BECAUSE I WANT YOU TO LIVE.

THAT'S WHY.

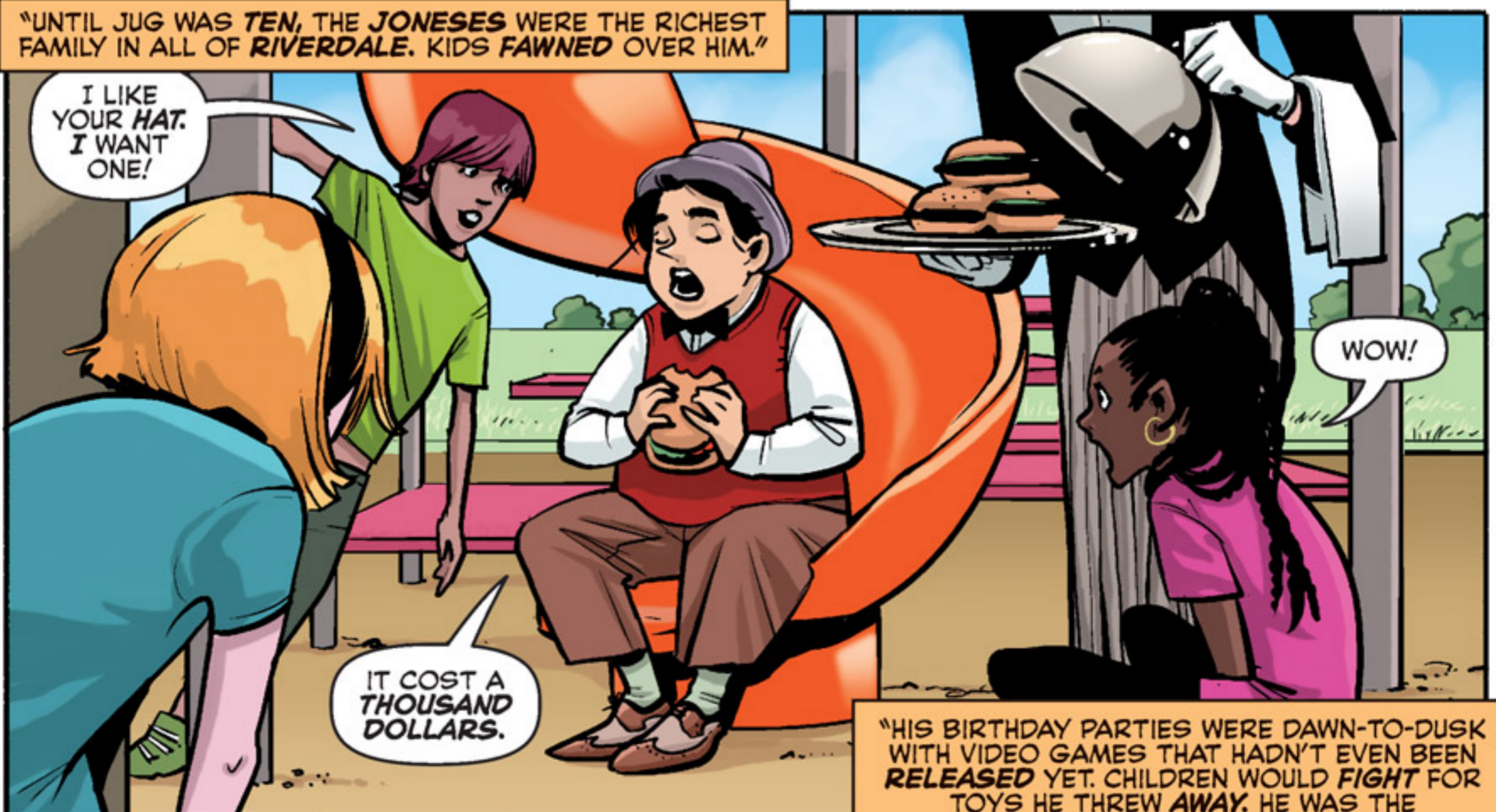
CHAPTER ONE:

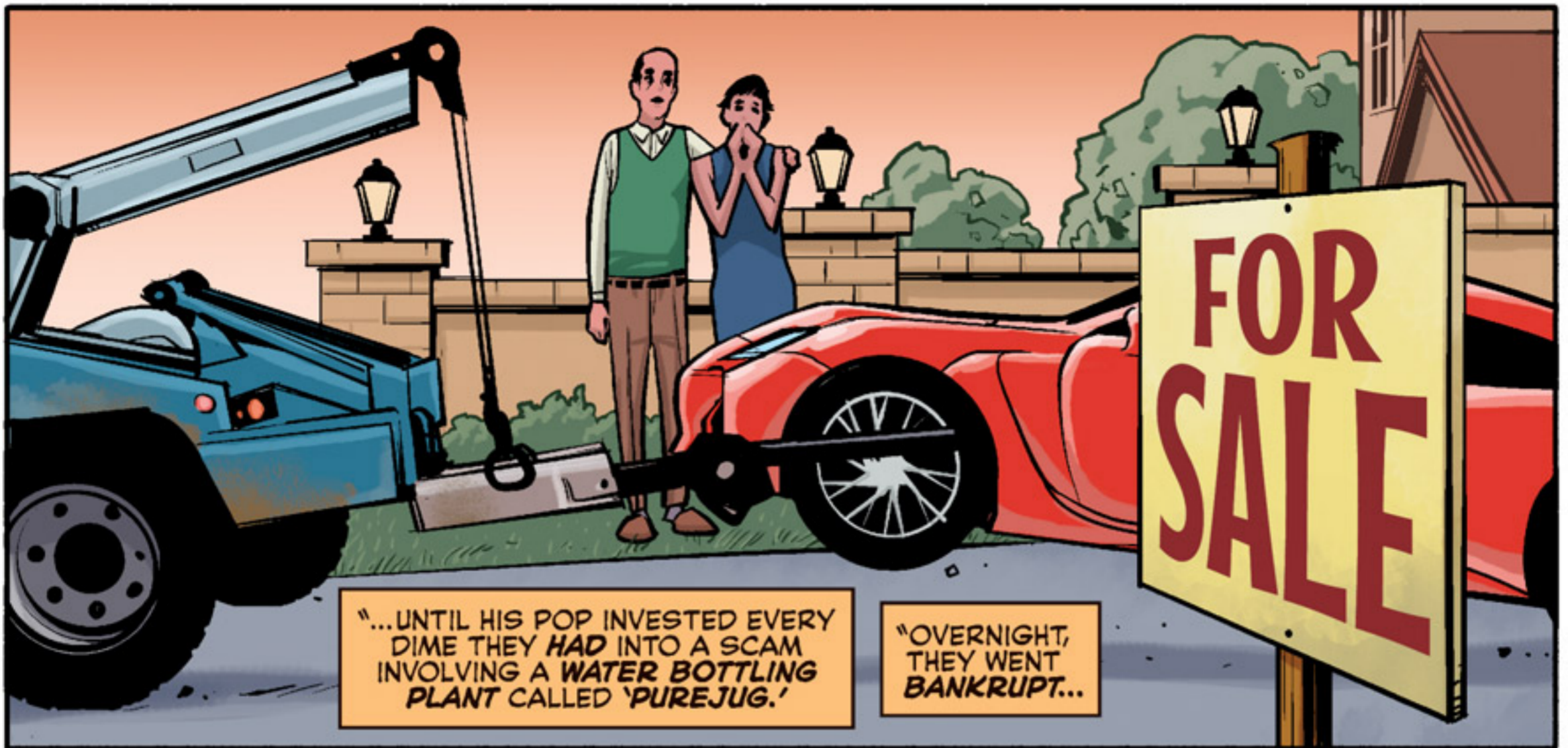
IT'S BETTER THAN

"FORSYTHE"



"UNTIL JUG WAS TEN, THE JONESES WERE THE RICHEST FAMILY IN ALL OF RIVERDALE. KIDS FAWNED OVER HIM."





"...UNTIL HIS POP INVESTED EVERY DIME THEY HAD INTO A SCAM INVOLVING A WATER BOTTLING PLANT CALLED 'PUREJUG.'"

"OVERNIGHT, THEY WENT BANKRUPT..."



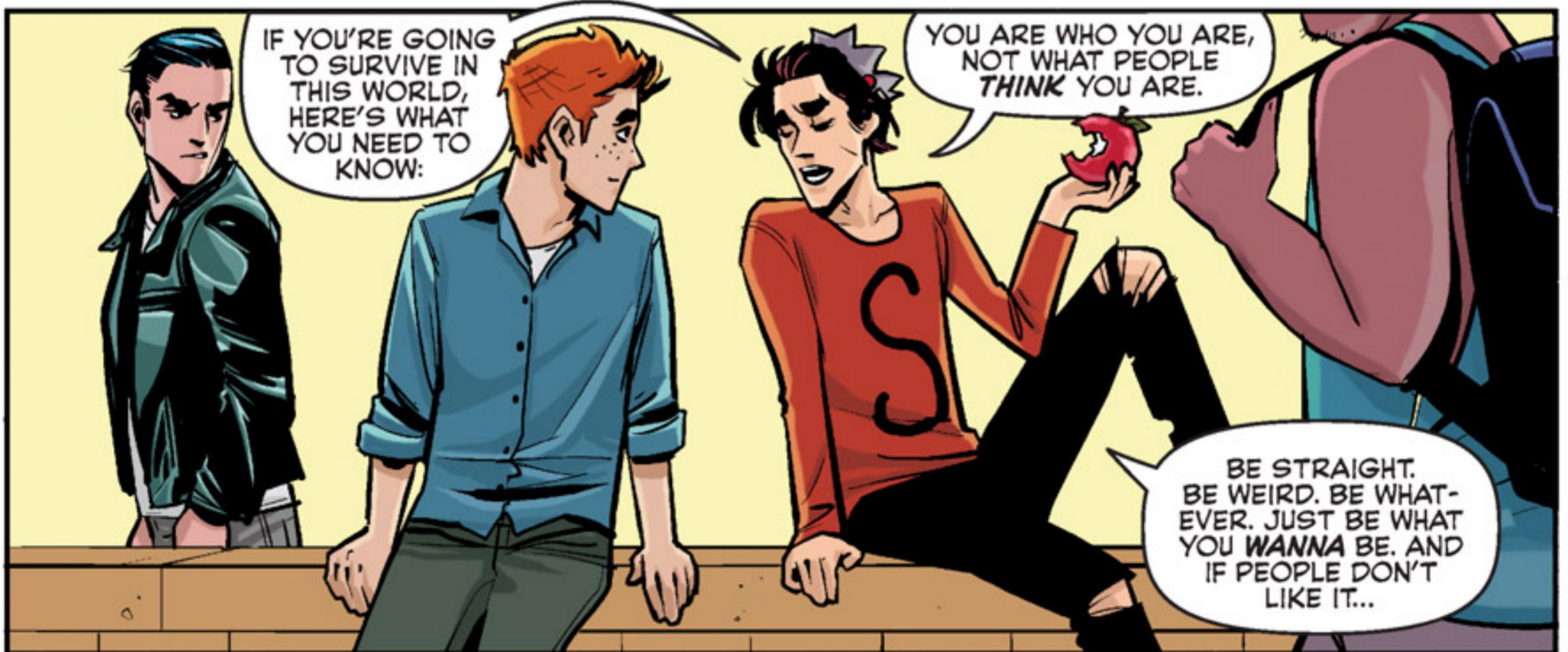
"...AND LI'L FORSYTHE GOT A NICKNAME-- AND A LIFE-LESSON-- THAT ENDURES TO THIS DAY."

I LIKE YOUR SHIRT! DID IT COST A THOUSAND DOLLARS?

AH HA HA HA HA!

HEY, "JUGHEAD"! WHY YOU HANGING OUT HERE? YOUR PILOT RUN OUTTA HELICOPTER FUEL?

HA HA HA HA!



IF YOU'RE GOING TO SURVIVE IN THIS WORLD, HERE'S WHAT YOU NEED TO KNOW:

YOU ARE WHO YOU ARE, NOT WHAT PEOPLE THINK YOU ARE.

BE STRAIGHT. BE WEIRD. BE WHATEVER. JUST BE WHAT YOU WANNA BE. AND IF PEOPLE DON'T LIKE IT...



... THAT'S WHAT THE "S" STANDS FOR?

THAT'S WHAT THE "S" STANDS FOR.

CHAPTER TWO:

ONE OF THE GUYS



