



LET'S BE HONEST, FARRAH. YOU NEVER BELONGED HERE. IT'S ALWAYS BEEN A BAD FIT.



LET ME MAKE THIS SIMPLE. THERE ARE TWO CATEGORIES OF PEOPLE WE REPRESENT...

...TREND- AND GENETIC LOTTERY WINNERS.



YOU'RE NOT AN INTERNET CELEBRITY, CONTROVERSIAL MOUTHPIECE, OR GIFTED-DISABLED-MINORITY-WHATEVER-THE-



YOU LOOK OKAY FOR A MIDDLE-AGED MOM, BUT YOU'RE NOT GIVING TWELVE-YEAR-OLD BOYS WOOD WHEN YOU WALK BY, Y'KNOW?



OUR BUZZ IS "EXCEPTIONALISM."

"OUT OF THE ORDINARY."

"DIAMOND IN THE ROUGH."

BIG-TIME ASPIRATIONAL



GET IT? I NEED AN ANGLE.

HAVE YOU GOT ANYTHING I CAN SELL?



SHUINK



