Welcome to this special COLLECTOR'S EDITION featuring THE BEST OF ARCHIE ARCHIEJUMBO COMICS DIGEST!

You are holding a MUST-HAVE issue of *Archie Jumbo Comics Digest!* This JUMBO issue is chock-full of the BEST Archie stories ever told! All from the pages of the best-selling series *THE BEST OF ARCHIE COMICS!* This collection also includes story introductions by CELEBRITY fans, top WRITERS, awesome ARTISTS and other insights into some of the HILARIOUS and most POPULAR tales from Archie Comics' 75-year history!

In this SPECTACULAR collection, you'll experience FAVORITE, laugh-out-loud moments that make Archie, Jughead, Reggie, Betty and Veronica, plus Sabrina the Teenage Witch, Josie and the Pussycats and more ICONS! Get ready for your BEST and most JUMBO laugh, ever!



The stories, characters and incidents in this collection are entirely fictional. This book contains some material that was originally created in a less socially sensitive time in our society and reflects attitudes that may be interpreted as being unacceptable today. The stories are reprinted here without alteration for historical reference.

So What's New?

Everything's Archie #74, 1979

by Frank Doyle and Harry Lucey

&

Fashion Victims

Betty and Veronica Spectacular #75, 2006

by Dan Parent, Rich Koslowski,

Jack Morelli and Barry Grossman

Archie has always been the king. To have Betty and Veronica fight over him... endlessly... proves me right!

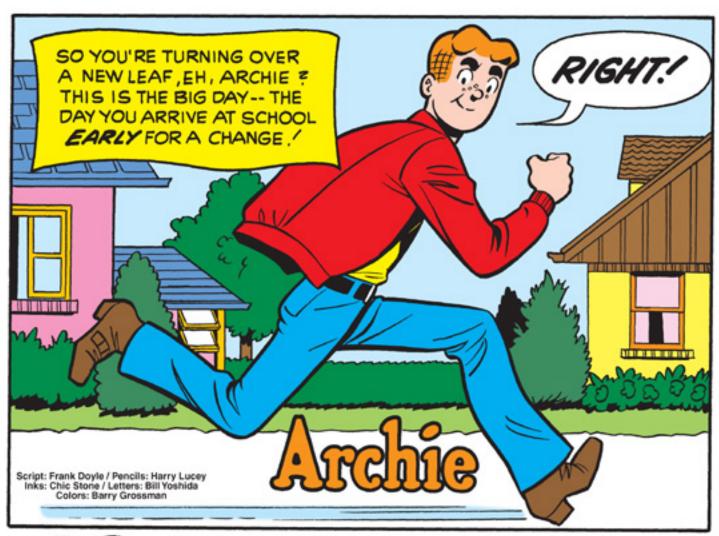
Gene Simmons Lead singer of KISS

I know I'm usually associated with superheroes, but—wouldja believe I'm also a big fan of Archie, Jughead, Betty and Veronica? I've always dug the crisp, clever, down-to-earth humor, the great cartoon style of artwork and the simple yet somehow outrageous story lines that always manage to hit close to home.

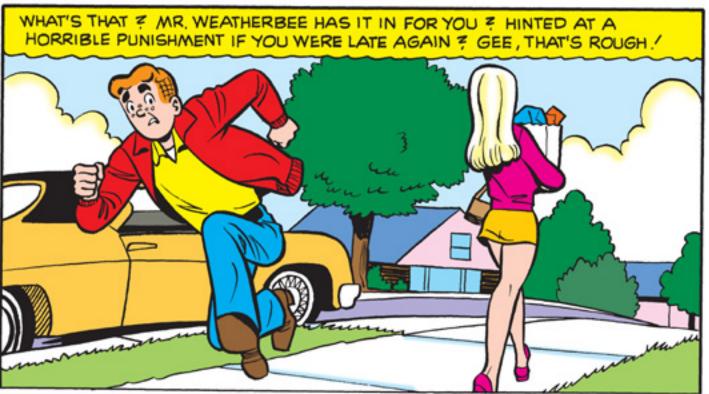
Archie Comics is more than a group of comic books. That seemingly eternal teenager and his world-famous pals are truly an American Institution—and I'm proud to declare I'm one of their biggest fans.



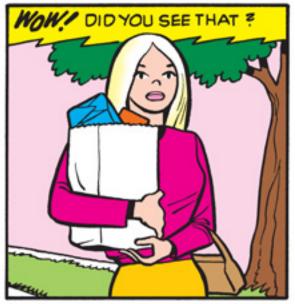
Stan Lee
Legendary comic book
writer and editor
Creator of Spider-Man



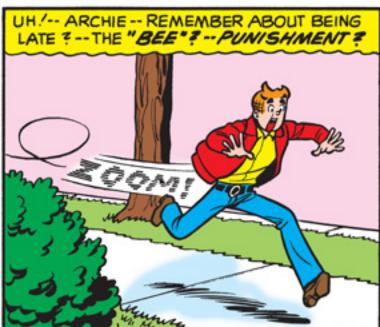
SO WHAT'S NEW?



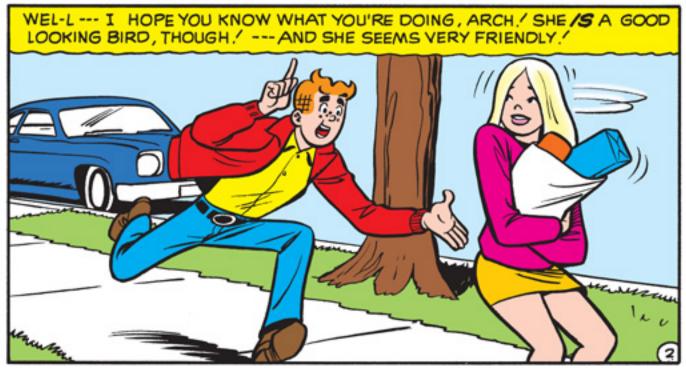
Editor-In-Chief: Victor Gorelick President: Mike Pellerito Publisher: Jon Goldwater

























Archie

Pep Comics #22, 1941

by Vic Bloom and Bob Montana

&

Prom Pranks

Archie #1, 1942

by Bob Montana

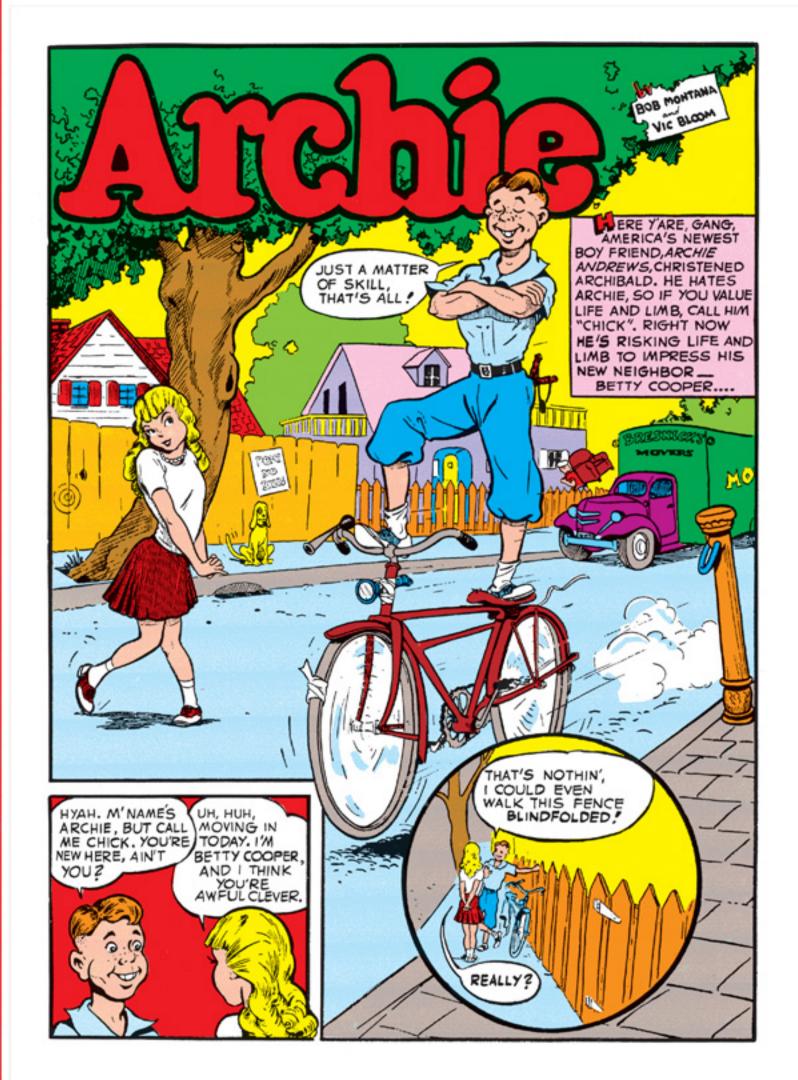
The genesis, the beginning—the dawn of a new era in the comic book business. The day that Archie Andrews appears for the very first time when Pep #22 hits the newsstands. Archie is everything that America wants and needs: a hero, not in the traditional sense, but a hero that Americans can both relate to and aspire to. He is everyman, yet he is unique. The story tells a wonderful and funny tale of Archie trying to impress Betty. That was 75 years ago. Archie, Betty, Veronica, Jughead and Reggie are part of our culture, and we are so proud to publish their stories.

Jon Goldwater Publisher/CEO, Archie Comics

"Prom Pranks" might well be considered the basic foundation for every story written over the past 75 years featuring Archie and the gang. In this story, Archie has been writing letters to debutante Veronica Lodge. However, he never sends them to the beautiful, rich socialite. Archie just fantasizes what it would be like to date her. Besides, he's going steady with Betty Cooper. The plot thickens when his fantasy letter is mailed and Veronica accepts his invitation. This was the

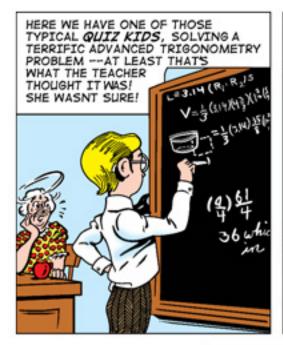
beginning of the famous Archie/ Betty/Veronica love triangle, the underlying theme of Archie's success.

> Victor Gorelick Co-President/Editor-in-Chief, Archie Comics

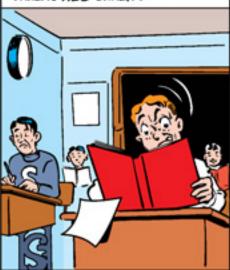








BUT WHAT ABOUT ONE OF THE QUIZ KIDS IN THE NEXT ROOM? WHAT MOMENTOUS PROBLEM IS TAXING **HIS** BRAIN?





ARCHIE ANDREWS!
JUST WHAT ARE YOU DOING BEHIND THAT BOOK?



WHO, ME?
----WHY,IM--ER---WRITING
AN ESSAY,
MISS GRUNDY!

HMMMM!
ARE YOU SURE
THAT'S WHAT
YOU'RE DOING?

