

MAD BALLS

WHAT ARE YOU DOING, SCREAMIN' MEEMIE?! THIS IS A COLLECTOR'S ITEM!

NO...
...IT'S NOT!



McGinly 15

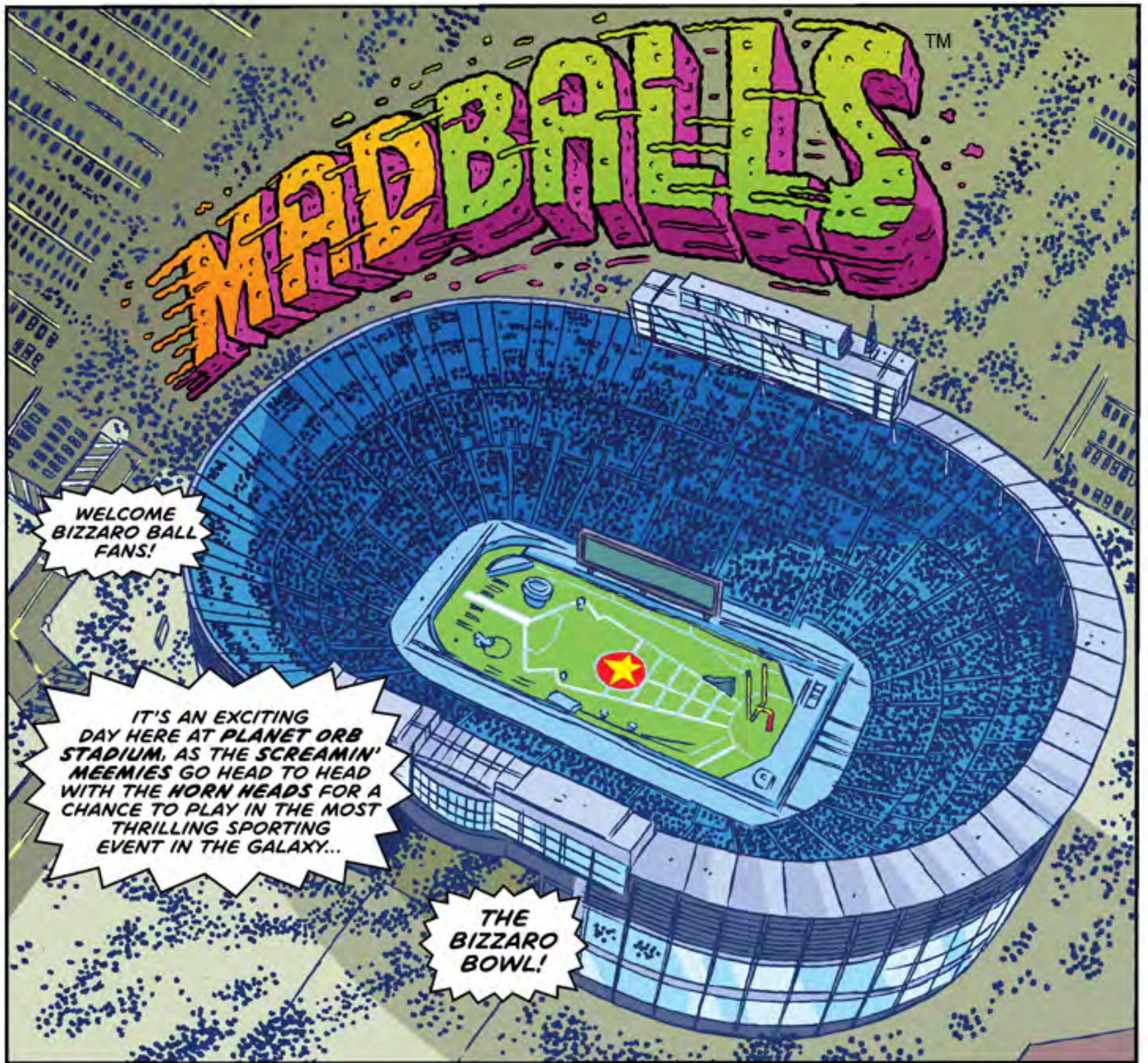
IT'S SUE!

MAD BAZEL'S



WARRIORS





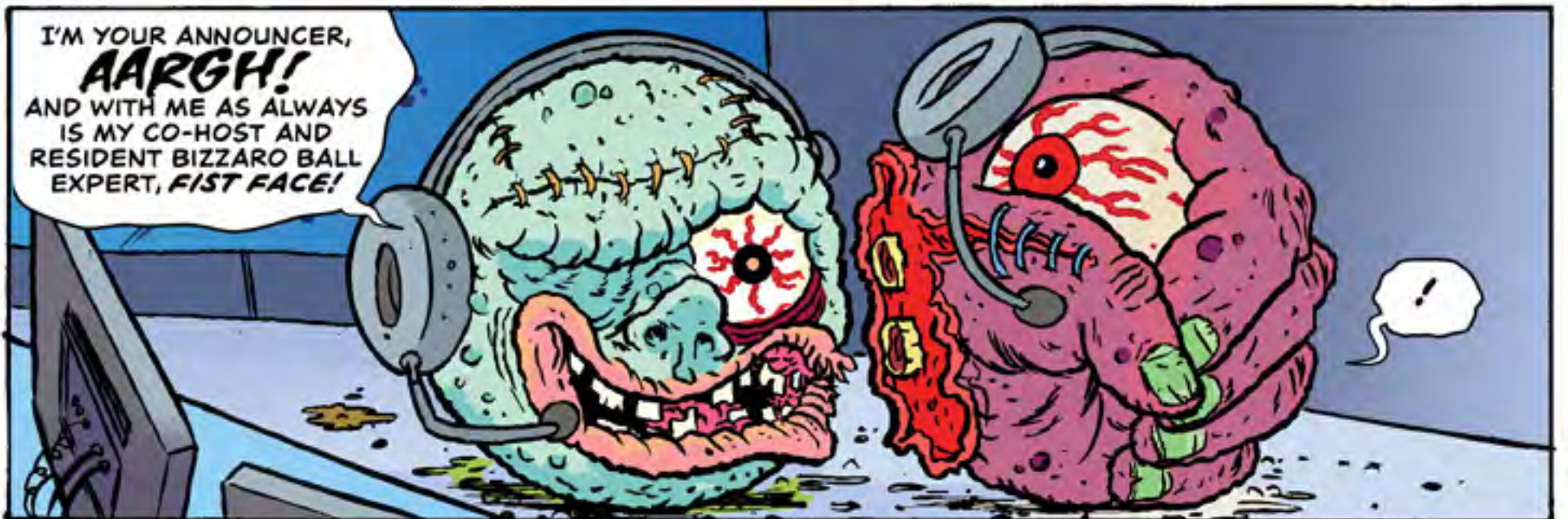
TM

MADBALLS

WELCOME
BIZZARO BALL
FANS!

IT'S AN EXCITING
DAY HERE AT PLANET ORB
STADIUM, AS THE SCREAMIN'
MEEMIES GO HEAD TO HEAD
WITH THE HORN HEADS FOR A
CHANCE TO PLAY IN THE MOST
THRILLING SPORTING
EVENT IN THE GALAXY...

THE
BIZZARO
BOWL!

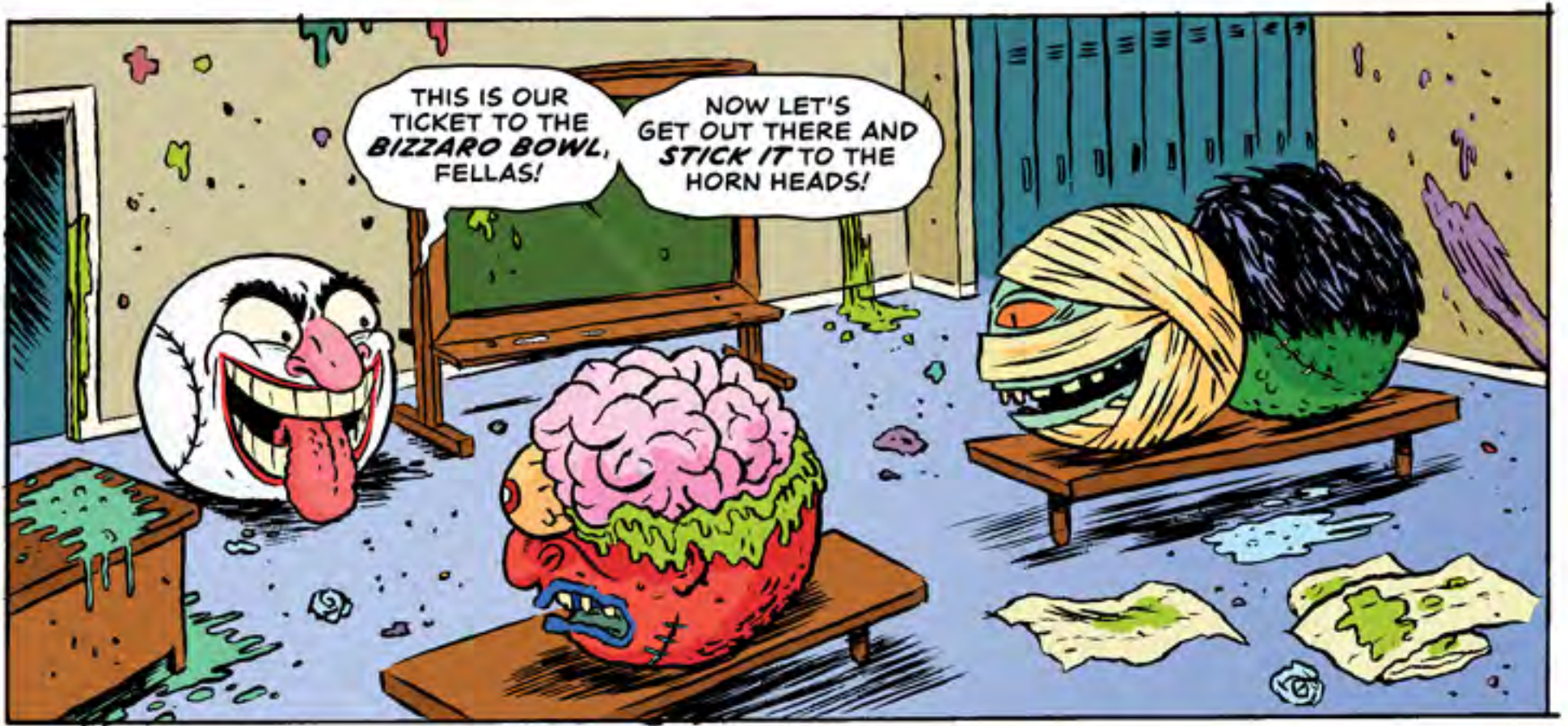


I'M YOUR ANNOUNCER,
AARGH!
AND WITH ME AS ALWAYS
IS MY CO-HOST AND
RESIDENT BIZZARO BALL
EXPERT, **FIST FACE!**

THAT'S RIGHT,
FIST FACE, IT'S
ALMOST TIME TO
START OUR
GAME!

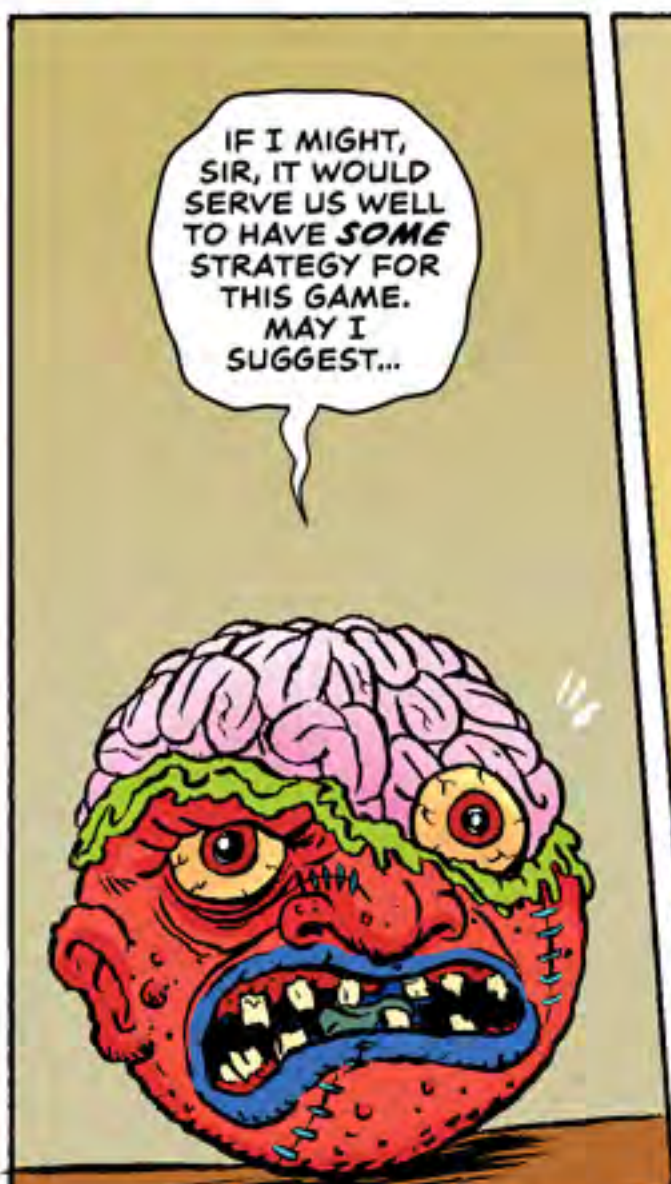
LET'S GO
LIVE TO THE
SCREAMIN' MEEMIES'
LOCKER ROOM!





THIS IS OUR TICKET TO THE BIZZARO BOWL, FELLAS!

NOW LET'S GET OUT THERE AND STICK IT TO THE HORN HEADS!

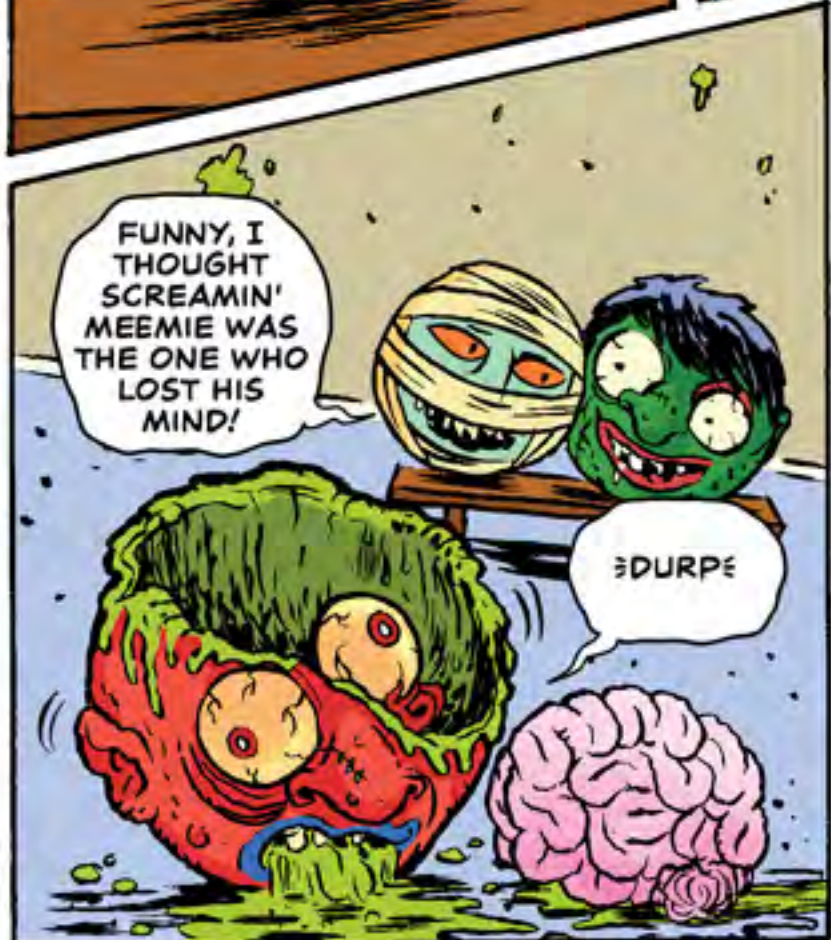


IF I MIGHT, SIR, IT WOULD SERVE US WELL TO HAVE *SOME* STRATEGY FOR THIS GAME. MAY I SUGGEST...



PLANS, SHMANS, BASH BRAIN!
WE GOT THIS GAME LICKED!

MY WORD!



FUNNY, I THOUGHT SCREAMIN' MEEMIE WAS THE ONE WHO LOST HIS MIND!

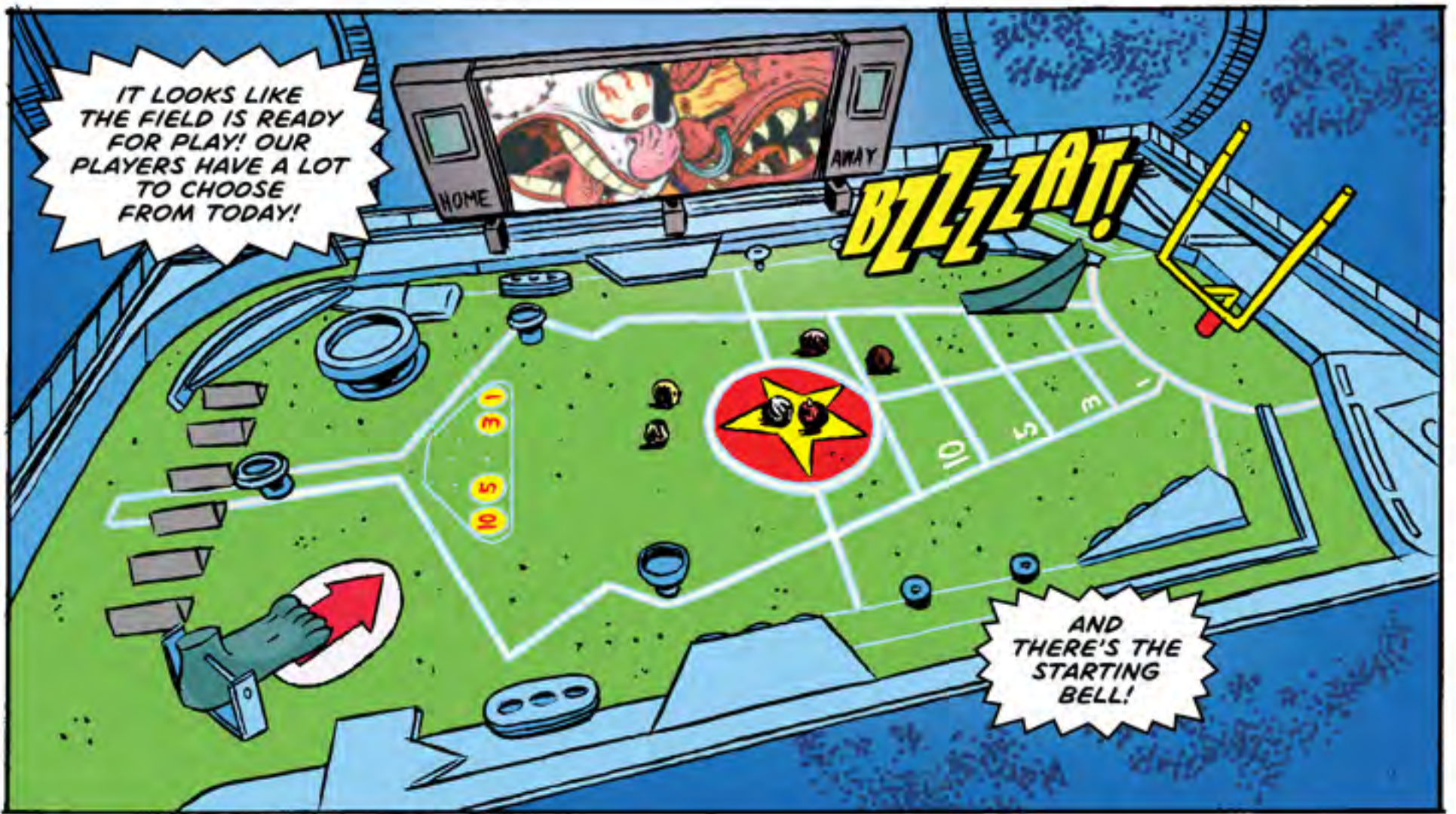
DUURPE



C'MON GUYS, LET'S TASTE THE WINNING!







IT LOOKS LIKE THE FIELD IS READY FOR PLAY! OUR PLAYERS HAVE A LOT TO CHOOSE FROM TODAY!

BZZZAT!

AND THERE'S THE STARTING BELL!



SLOBULUS IS HEADING FOR THE KICK KRANK!

ANY POINTS SCORED FROM THAT ARE WORTH DOUBLE IN THE FIRST ROUND!



BUT WOLF BREATH IS GOING FOR A BLOCK!

I ALWAYS PLAY FAIR AND... SQUARE!



SORRY TO BREAK UP YOUR PLAY, WOLF BREATH!

CRASH!



MAD RALLIES



EARTHLINGS!

YOU ARE HEREBY
ORDERED TO READ THE
MOST REPULSIVE COMIC
BOOK OF YOUR LIFE!

MADBALLS™ ARE BACK IN A NEW SERIES THAT WILL MAKE YOUR EYEBALLS EXPLODE!

You thought – no, HOPED – those creepy heads from the '80s were gone forever, but boy, were you wrong! When the headless Torsoids sabotage the Intergalactic Bizarro Bowl, the squabbling Madballs have to team up to take 'em down. With bonus stories by some of the world's most disgusting artists, this volume is packed with so much mayhem it's almost illegal in several states!

SELLING POINTS

- Mondo leads the franchise resurgence with new designer toy line in 2016
- Backup stories and variant covers by popular underground artists
- Apparel program by fashion designer Jeremy Scott has netted more than 22M consumer impressions with coverage in *Nylon*, *Vogue*, and *LA Times*
- Features creators from popular animation titles such as *Adventure Time* and *Spongebob Squarepants*.
- Capitalizes on the popularity of nostalgic kids' properties from the 1980s

MARKETING HIGHLIGHTS

- Premiered at NYCC '15 with artist signings and launch party at Brooklyn's Desert Island Comics
- Promotional partnership with American Greetings including trade show events and social media
- Extensive review copy mailing to comics news and entertainment outlets
- Outreach to designer toy community through publicity and paid ads in industry publications
- Free promotional posters and POS material for retailers by request
- High-traffic entertainment outlet ad program
- Paid social media to targeted demos
- Featured at comics conventions across the country throughout the year

ABOUT THE CREATORS

BRAD MCGINTY is an illustrator, comic book artist, apparel designer, and animator whose work has appeared in *Uncle Grandpa*, *Adventure Time*, and *Regular Show* as well as the web comic *Battle Zoo*.

BRIAN SMITH is the co-author of *Stuff of Legend* and the writer/artist of *The Intrepid Escape Goat* and upcoming *Tree Mail* from Dark Horse Comics. A former editor at both Marvel and DC Comics, Brian also contributes regularly to *Spongebob Comics*.

Series backup artists include **SCARECROWOVEN**, **GUNSHO**, **DAN ZETTWOCH**, **JENNY ZYCH**, **SEAN DOVE**, **JESSE BALMER**, **JIMMY GIEGERICH**, and **MATT CRABE**.



MADBALLS by Brad McGinty, art by Brian Smith

LAUNCH MONTH: April 2016

PAGE COUNT: 32

FORMAT: Monthly Comic Book

SRP: \$2.99

TRIM: 6.625 x 10.25

AGE RANGE: Teen+

ITEM #: FEB161633

PUBLISHER: Roar Comics (an imprint of Lion Forge)

DISTRIBUTOR: Diamond Comic Distributors

