

















Melch is







Five minutes later, I'm at my office. Most beautiful building in New York city.







An imprint is what





The imprint uses the parent label's money and power to promote and distribute its acts. The A&R guy gets the "prestige" of his own "label" and a bigger contract than most. But the parent owns everything.

Same different name.

My imprint is different.
My contribution to the
company is considerable, allowing me to call
the shots. My office is
70 blocks from bosses
and bean counters.



Those guys don't live and breathe music, they ruin it. When I got this place, they didn't even know this building was THEIR original office.



Today's checklist:

1.GET STUNTED GROWTH
PEAL TRANSLATED TO
LAWYER - SPEAK

- 2. GET THE BAND TO SIGN IT BEFORE TONIGHT'S GIG!
- 3. TAUNT THE COMPETITION!

4. CELEBRATE!

My assistant Joan. Sitrep normal: stressed out.

> MR. MILLS! DID YOU SIGN THE BAND?



IT GOT A LITTLE DICEY, BUT THEY CAME AROUND.

