

"BOXMANIA" IS UPON US AS CONSUMERS LINE UP DAYS IN ADVANCE TO GET THEIR HANDS ON MERCHANDISE FROM THIS HOMETOWN-HERO-TURNED MEGASTAR.



I'M GLAD I ORDERED MY BOX TEE EARLY, VERONICA.

IN A YEAR YOU'LL WISH YOU WERE NEVER PART OF THIS FAD, RON.



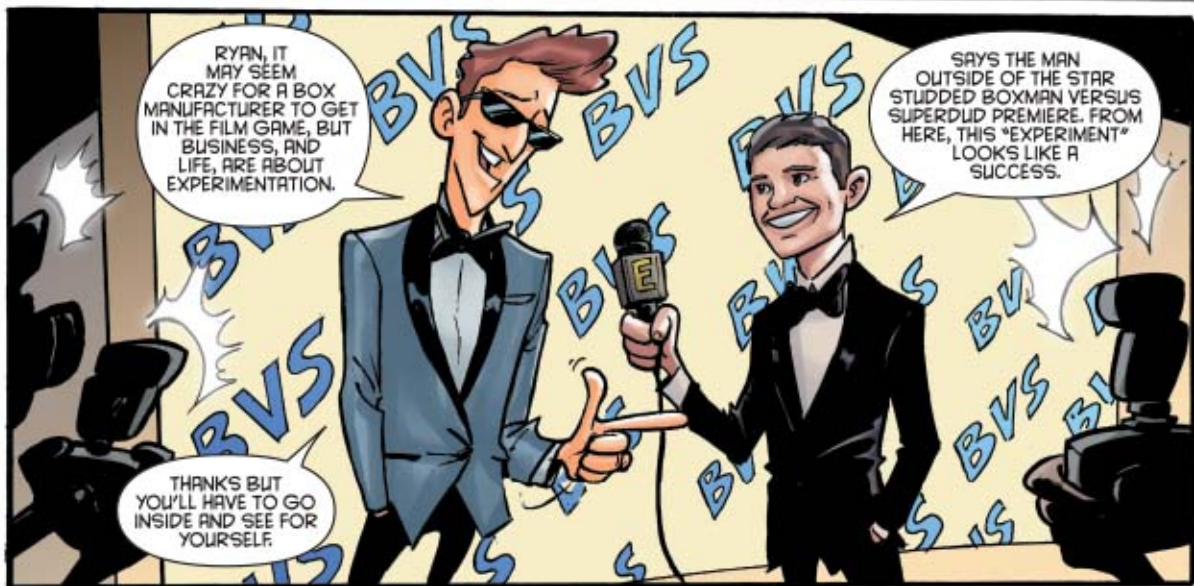
HERE WE HAVE BOXMAN SIGNING COPIES OF HIS SELF-HELP BOOK "LIFE'S A BOX AND THEN YOU DIE."



RYAN, IT MAY SEEM CRAZY FOR A BOX MANUFACTURER TO GET IN THE FILM GAME, BUT BUSINESS, AND LIFE, ARE ABOUT EXPERIMENTATION.

THANKS BUT YOU'LL HAVE TO GO INSIDE AND SEE FOR YOURSELF.

SAYS THE MAN OUTSIDE OF THE STAR STUDDED BOXMAN VERSUS SUPERDUD PREMIERE. FROM HERE, THIS "EXPERIMENT" LOOKS LIKE A SUCCESS.

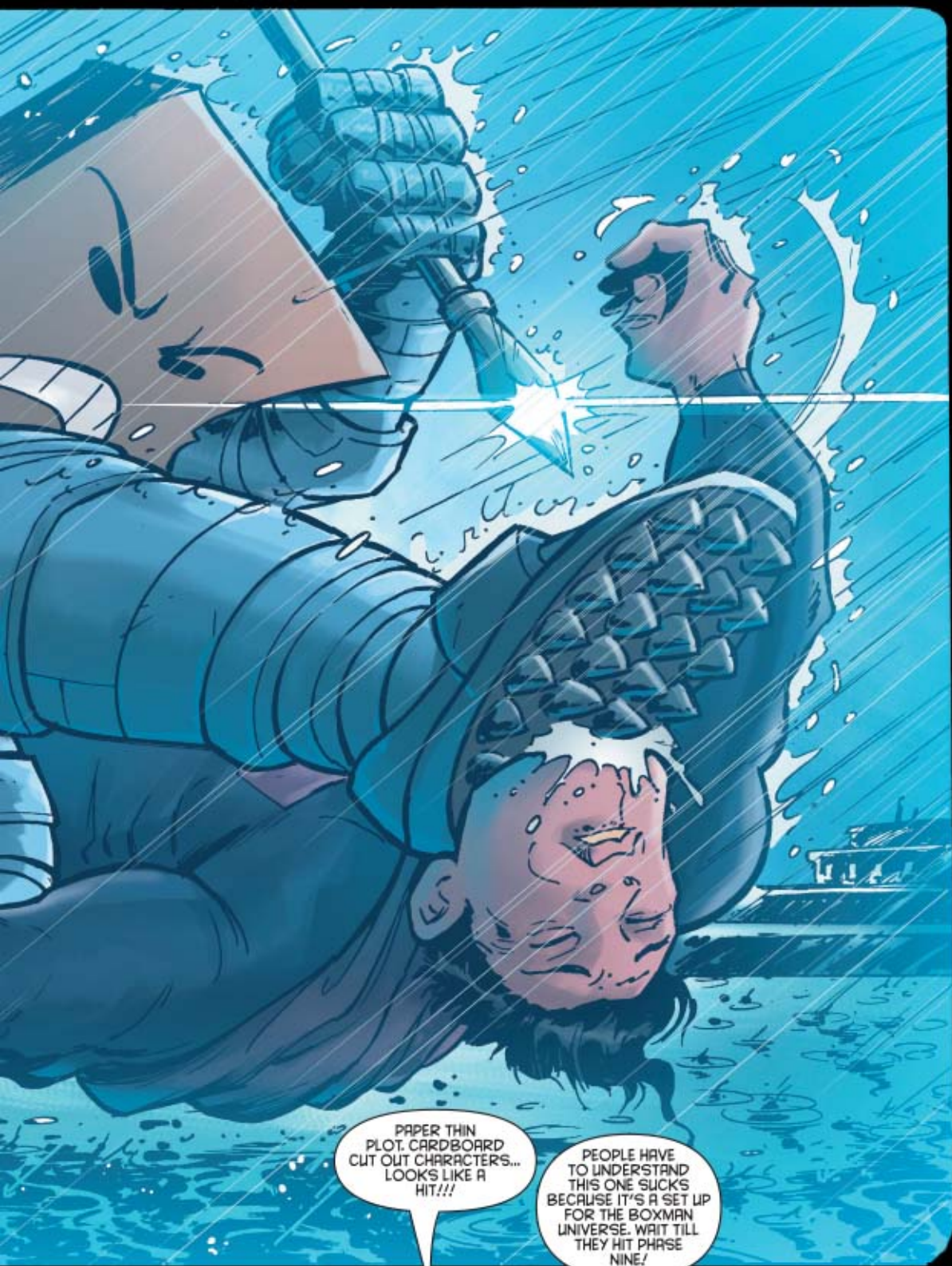




MUST THEY  
USE SO MUCH CGI?  
ARE THEY EVEN ON A  
ROOFTOP?

HOW CAN  
A MAN MADE  
OF BOXES GIVE  
SUCH A FLAT  
PERFORMANCE?





PAPER THIN  
PLOT. CARDBOARD  
CUT OUT CHARACTERS...  
LOOKS LIKE A  
HIT!!!

PEOPLE HAVE  
TO UNDERSTAND  
THIS ONE SUCKS  
BECAUSE IT'S A SET UP  
FOR THE BOXMAN  
UNIVERSE. WAIT TILL  
THEY HIT PHASE  
NINE!





