





THE KARTHULIAN SYSTEM, THE ANCIENT TRAINING GROUNDS OF THE ORIGINAL PALADINS. THE PLANETS THERE HAVE A VARIETY OF EXTREME NATURAL ENVIRONMENTS TO TEST YOUR PILOTING SKILLS.

COMICS

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THE VOLCANIC WORLD OF VENDAILIAN IS CONSTANTLY EXPLOPING, REQUIRING LIGHTNINGFAST REFLEXES TO SURVIVE ITS DEADLY BLASTS.

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"THE SWEEPING BLIZZARDS ON ICE PLANET BLUVE WILL FORCE YOU TO FLY BLIND AS YOU TRY TO MANEUVER THEOUGH THE BLUE CRYSTAL SPIRES."

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THEN THERE'S THE SHIFTING SANDS OF NILOOFAR. HIGH WINDS CREATE MOVING COLUMNS LIVING OBSTACLE COURSES.

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Weaving through the Rainforest of Griezian Sur at speed is hard Enough, but anoiting the constant barrages of the muldoks is Nearly impossible. P

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111 "THE LABYRINTHINE CAVES OF TALWAR SIX WERE CREATED BY GIANT SPACE WOMBEASTS BEFORE THEY BEGAN THEIR MATING CYCLE MIGRATION FOUR MILLION YEARS AGO.

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"YOU'VE NEVER SEEN HAIRPIN TURNS 'TIL YOU'VE SEEN A WOMBEAST TUNNEL!"

"SOUNDS GREAT. WHERE SHOULD WE START?"







REFDY TO FORM . . .

THE DEFENDER OF THE UNIVERSE IS BACK IN THIS GALAXY-SPANNING NEW CHAPTER OF THE OUTER SPACE SAGA!

When five intrepid space explorers from Earth discover a giant robotic lion during a top-secret mission, they're thrown into a 10,000-year-old battle for the fate of the universe in the furthest reaches of outer space! Called to action by the noble Princess Allura to fight the evil Zarkon's space monsters, these elite pilots bring their unique talents and specialized lions to create both an unstoppable team and a giant mecha known as Voltron,

the legendary Defender of the Universe.

SELLING POINTS

- In-continuity stories from the new animated series debuting on Netflix in June; comics series fills content needs for binge-watchers between seasons
- Written by Voltron: Legendary Defender TV show writers to preserve authenticity and continuity
- Official Voltron brand pages serve 223K followers and have netted 8M YouTube views to date
- Original '80s TV series was the #1 syndicated children's show for two years
- Expansive toy line from Playmates sets in Spring 2017, right after the release of the Voltron graphic novel
- Builds upon the existing franchise appeal with a fun modern writing style similar to current top-rated animated series like *Avatar* and *Young Justice*
- Wide appeal to fans of anime, sci-fi, classic animation, and mecha, as well as retro toy enthusiasts

MARKETING HIGHLIGHTS

- Cross-promotion partnerships with Dreamworks Animation and official Voltron brand pages
- Extensive review copy mailing to comics news and entertainment/geek outlets
- Outreach to anime, sci-fi, and '80s TV fan communities
- Free promotional posters and POS material for retailers by request
- High-traffic entertainment outlet ad program
- Paid social media to targeted demos
- Featured at comics conventions across the country throughout the year

ABOUT THE CREATORS

TIM HEDRICK is an Emmy and Peabody Awardwinning writer and producer. He wrote on Nickelodeon's *Avatar: The Last Airbender* and *The Legend of Korra* and is currently head writer of DreamWorks Animation's *Voltron: Legendary Defender.*

DIGITAL ART CHEFS is a group of versatile professional artists who create comic books, concept designs, character designs, and storyboards. They have illustrated *LEGO Hero Factory* for DC Comics and *Robotech/Voltron* for Dynamite.



VOLTRON: LEGENDARY DEFENDER by Tim Hedrick & Mitch Iverson, art by Digital Art Chefs

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